Financial Services Authority



The Financial Services Authority ("FSA") of the United Kingdom would like to alert all recipients that:

GLOBAL DIRECT EQUITIES LLC (Clone of US broker dealer)

Tel:

001 347 201 9594

Website:

www.globaldirectequities.com

Email:

info@globaldirectequities.com

is <u>NOT</u> authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include, amongst other things, advising on investments and dealing and arranging deals in investments ("investments" include stocks and shares).

The FSA believes that this organisation may be targeting UK customers. Therefore, we have added this firm to our list of unauthorised firms operating in the United Kingdom. This list can be found at:

http://www.fsa.gov.uk/doing/regulated/law/alerts/unauthorised-firms

This entity is using the name, address and registration details of a broker-dealer firm registered with the US Securities and Exchange Commission (SEC) and the US Financial Industry Regulatory Authority (FINRA). The following firm has **no association whatsoever** with the organisation discussed above that is identifying itself as Global Direct Equities:

Global Direct Equities LLC

FINRA CRD Number: 124514 US SEC Number: 8-65689

Business telephone number: +1 212-785-1941

If you have any further questions on this matter please email our Consumer Contact Centre at <u>consumer.queries@fsa.gov.uk</u>, or alternatively by telephone on 0845 606 1234. Overseas callers can contact us on (+44) 20 7066 1000.

26 September 2012

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"26 "September 20.12.a.