



Sameday Loans / Same Day Loans (clone)

Fraudsters are using the details of firms we authorise to try to convince people that they work for a genuine, authorised firm. Find out more about this 'clone firm'.

Almost all firms and individuals carrying out financial services activities in the UK have to be authorised or registered by us. This firm is not authorised or registered by us but has been targeting people in the UK, claiming to be an authorised firm.

This is what we call a 'clone firm'; and fraudsters usually use this tactic when contacting people out of the blue, so you should be especially wary if you have been cold called. They may use the name of the genuine firm, the 'firm reference number' (FRN) we have given the authorised firm or other details.

You can find out more about [this scam tactic and how to protect yourself from clone firms](#) [1].

Clone firm details

Fraudsters are using or giving out the following details as part of their tactics to scam people in the UK:

Sameday Loans / Same Day Loans

Addresses:

11 Addison Street, Merseyside, Liverpool, L3 2EW

23 Marion Street, Leeds, LJ23 9LJ

28-29 Haymarket House, London, SW1 Y4RX

Telephone numbers: 0203 313 6197, 0161 818 2438, 0203 813 6197, 0151 947 0039, 0330 027 0183, 01904 894 957, 0303 666 5406, 01904 211 128, 0330 777 1262, 0330 808 0928, 0203 519 7620, 0121 288 5085, 020 814 45889, 0208 435 6528, 0208 077 4410, 02080778380, 02031291153

Websites: www.sameday-loans.org.uk

Email: samedayloans@gmail.com, Info.samedayloan@gmail.com

Be aware that the scammers may give out other false details or mix these with some correct details of the registered firm.

FCA authorised firm details

This FCA authorised firm that fraudsters are claiming to work for has no association with the 'clone firm'. It is authorised to offer, promote or sell services or products in the UK and its correct details are:

Firm Name: Hellcat Media Limited t/a samedayloans.org.uk

Firm Reference Number: 729043

Address: 12 Culm Close, Bideford, Devon, EX39 4AX

Telephone: +44 01237425965

Email: sdoyle@quint.co.uk

Website: <https://www.samedayloans.org.uk/>

How to protect yourself

We strongly advise you to only deal with financial firms that are authorised by us, and [check the Financial Services Register](#) [2] to ensure they are. It has information on firms and individuals that are, or have been, regulated by us.

If you want to check a consumer credit firm that may not yet have been authorised by us, please also check the [Interim Permission Register](#) [3].

If a firm does not appear on the Register but claims it does, contact our Consumer Helpline on 0800 111 6768.

There are more steps you should take to [avoid scams and unauthorised firms](#) [4].

You should also be aware that if you give money to an unauthorised firm, you will not be covered by the [Financial Ombudsman Service](#) [5] or [Financial Services Compensation Scheme](#) [6] (FSCS) if things go wrong.

Report a clone firm

If you think you have been approached by an unauthorised or [clone firm](#) [1], or contacted about a scam, you should [contact us](#) [7]. If you were offered, bought or sold shares, you can use [our reporting form](#) [8].

What to do if your firm is cloned

Source URL: <https://www.fca.org.uk/node/13571>
Warnings | Published: 19/05/2016 | Last updated: 12/10/2017

Links

- [1] <https://www.fca.org.uk/consumers/avoid-scams-unauthorised-firms/clone-firms-individuals>
- [2] <https://register.fca.org.uk/>
- [3] http://fca-consumer-credit-interim.force.com/CS_RegisterSearchPageNew
- [4] <https://www.fca.org.uk/consumers/avoid-scams-unauthorised-firms>
- [5] <http://www.financial-ombudsman.org.uk/>
- [6] <http://www.fscs.org.uk/>
- [7] <https://www.fca.org.uk/contact>
- [8] <https://www.fca.org.uk/consumers/report-scam-unauthorised-firm>
- [9] <https://www.fca.org.uk/print/news/warnings/sameday-loans>
- [11] <https://www.fca.org.uk/news/warnings/sameday-loans>
- [12] <https://www.fca.org.uk/consumers/unauthorised-firms-individuals>
- [13] https://www.iosco.org/investor_protection/?subsection=investor_alerts_portal
- [14] <http://www.actionfraud.police.uk/>

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Related links

Check the Register	[2]
Consumer Credit Interim Register	[3]
Unauthorised firms to avoid	[12]
Protect yourself from unauthorised firms	[4]
Warnings from foreign regulators	[13]
Report an unauthorised firm	[8]

External links

Action Fraud	[14]
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Consumer Helpline

Telephone: **0800 111 6768**
See more ways to contact us [7]