

The Financial Conduct Authority ("FCA") of the United Kingdom would like to alert all recipients that:

Clone Firm: Simple Finance (**clone of FCA authorised firm**)

Name: Simple Finance

Email: simplefinanceuk@gmail.com

Telephone numbers: 02031297796, 02031297792

is NOT authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include credit broking, entering into a regulated credit agreement as a lender, and other consumer credit activities.

The FCA believes that this organisation may be targeting UK customers. Therefore, we have added this firm to our list of unauthorised firms and individuals list. This list can be found at:

<http://www.fca.org.uk/consumers/protect-yourself/unauthorised-firms/unauthorised-firms-to-avoid>

This entity is cloning the name and address of a FCA authorised firm. The following FCA authorised firm has no association whatsoever with the organisation discussed above identifying itself as stated above:

Company name: William Ellis Sinclair t/a simple-financeuk.co.uk

Firm Reference Number: 618190

Principal place of business address: 24a Dunraven Place, Bridgend, Mid Glamorgan, CF31 1JD, United Kingdom

Website: www.simple-financeuk.com

If you have any further questions on this matter please email our Consumer Contact Centre at consumer.queries@fca.org.uk, or alternatively by telephone on 0800 111 6768. Overseas callers can contact us on (+44) 20 7066 1000.