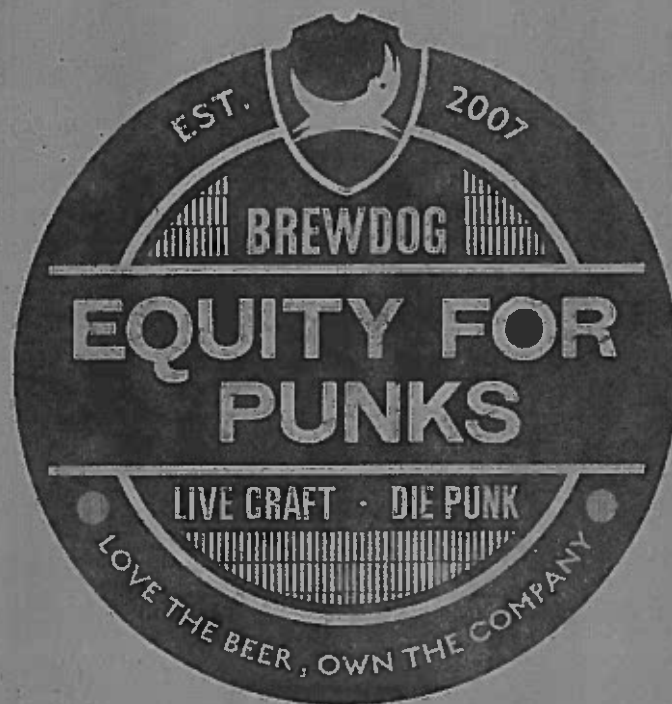




EQUITY FOR PUNKS IV

SHARE OFFER INFORMATION

SECURITIES NOTE



IMPORTANT NOTICE

This document constitutes a securities note dated 21 April 2015 (the "Securities Note") issued by BrewDog plc (the "Company", "BrewDog", "we" or "us"), prepared in accordance with the Prospectus rules made under Section 84 of the Financial Services and Markets Act 2000 ("FSMA") and has been approved by the Financial Conduct Authority ("FCA") in accordance with FSMA.

Additional information relating to the Company is contained in a registration document issued by us on 21 April 2015 (the "Registration Document"). A brief summary written in non-technical language and containing the essential characteristics and risks associated with the Company and the B Shares of the Company (the "New B Shares") (which are being offered to the public (the "Offer")) is contained in a summary issued by the Company also dated 21 April 2015 (the "Summary"). The Summary, the Securities Note and the Registration Document together comprise the "Prospectus" which has been approved by the FCA in accordance with the Prospectus Rules and the Company is advised to read the Prospectus in full. The Company and the Directors (whose names are set out on page 25) accept responsibility for the information contained in the Prospectus. The Company has requested that the FCA provides a certificate of approval and a copy of the Prospectus to the relevant competent authorities (with a translation into the appropriate language of the summary contained in this document, where relevant) in Austria, Belgium, Bulgaria, Croatia, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Norway, Poland, Portugal, the Republic of Ireland, Romania, Spain and Sweden together with the "Approved Jurisdictions" pursuant to the passporting provisions of "MiFID II". The designation of the Prospectus and/or any related documents into a jurisdiction other than the Approved Jurisdictions may be restricted by law and therefore persons into whose possession this Prospectus and/or any related documents comes should inform themselves about and observe any such restrictions.

In particular, this Prospectus and the Application Forms should not be distributed, forwarded to or transmitted in, into or from any of the Excluded Territories or into any other jurisdiction where the extension or availability of any such applicable law. Any failure to comply with any such restrictions may constitute a violation of the securities laws of any such jurisdiction. It remains the responsibility of any person (including, without limitation, customers, nominees and trustees) outside the UK wishing to take up the Offer to satisfy themselves as to the full observance of the laws of any relevant territory in connection therewith, including the obtaining of any governmental or other consents which may be required, the compliance with other necessary formalities and the payment of any issue, transfer or other taxes due in such territories.

To the best of the knowledge of the Company and the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in the Prospectus is in accordance with the facts and does not omit anything likely to affect the import of such information.

BREWDOG PLC

(registered in Scotland under the Companies Act 2006 with registered number SC311560)
to raise up to £25 million

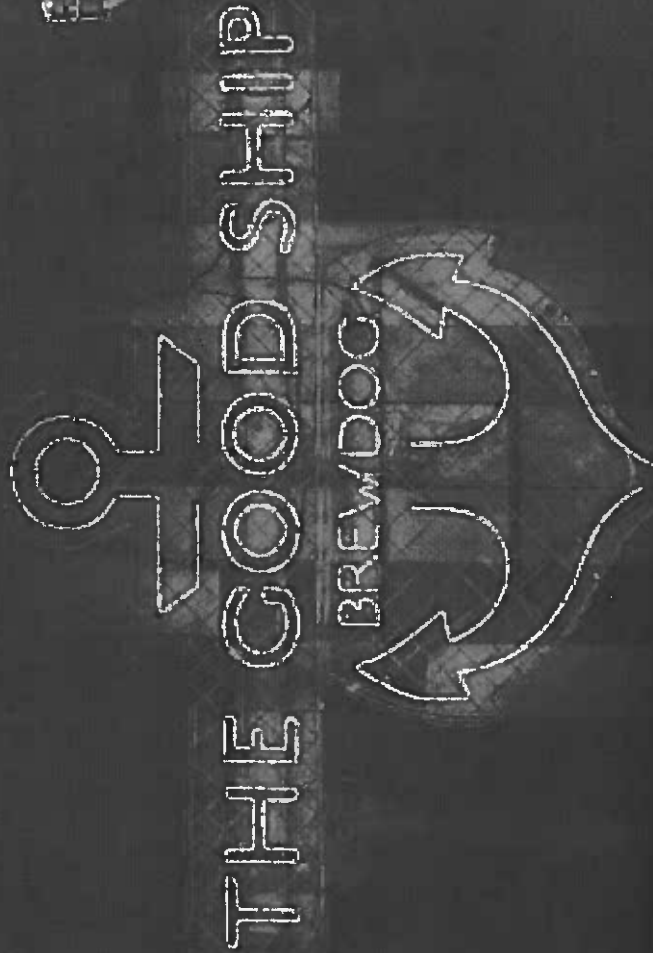
No application has been made, nor is intended to be made, for any shares (including the New B Shares) in the capital of the Company to be dealt in or listed on any stock exchange or market. Shareholders' authority to subscribe the existing Ordinary Shares of the Company and to create, allot and issue New B Shares up to an aggregate maximum nominal value of £5,263,161 will be sought at a general meeting of the Company to be held on 6 June 2015.

The Offer will only proceed subject to the passing of resolutions to be proposed at the General Meeting granting authority to allot the New B Shares, issuing pre-emption rights and amending the Articles to ensure the benefits associated with the B Shares are set out on pages 31 – 32 of the Registration Document. If these resolutions are not passed the Offer will lapse and monies will be returned to subscribers as soon as reasonably practicable thereafter. In such circumstances, monies will be sent by cheque via first class post and if these are lost in the post, the Receiving Agent will not be liable. Subscribers bear the risk of their cheques being lost and will need to contact the Receiving Agent for a replacement if cheques are lost. Shareholders will be notified by email of the outcome of the AGM. In the event that the Offer proceeds, New B Shares will be issued as soon as reasonably practicable following the AGM and on a monthly basis thereafter. The New B Shares will rank pari passu with existing issued B Shares from the date of issue. No change may be made to the rights attaching to the B Shares without the approval of the holders of B Shares. A summary of the full rights and restrictions attributable to the B Shares are set out on pages 30 – 36 of the Registration Document, available as described below. The New B Shares are created under the Companies Act 2006 and will be issued in registered form and be transferable in both certified and uncertificated form and will rank for all dividends and other distributions declared or made by the Company in respect of the New B Shares thereafter. Applications, once made, may not be withdrawn save where a supplementary prospectus is published by the Company in which case investors may withdraw their applications during the two Business Days following the publication of the supplementary prospectus. Share certificates will be despatched in electronic form, via email.

Copies of this document, the Summary and the Registration Document are available and any supplementary prospectus published by the Company will be available free of charge from the offices of BrewDog, at Balmacrae Commercial Park, Elton, Aberdeenshire, AB11 8BX, Scotland or the BrewDog website at www.brewdog.com/equityforpunks and from the offices of RSM Blythe, the Company's legal adviser, at 125 Old Broad Street, London EC2N 1AR.

All statements of opinion contained in this Prospectus, all views expressed and all projections, forecasts or statements relating to expected or potential future performance of the Company represent the Company's own assessment based on information available to it as at the date of the Prospectus. The third party information contained in the Prospectus has been accurately reproduced and, as far as BrewDog is aware, is able to ascertain from information published by that third party, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Your attention is drawn to the risk factors set out on page 3 of this document. If you are in doubt as to the action you should take, you should consult an independent financial adviser authorised under FSMA.



RISK FACTORS

You should read the Prospectus in full before deciding whether to invest and bear in mind the risks of investing, such as:

- The value of BrewDog shares can go down as well as up and, if you invest, you might not get your money back.
- Before making a decision, think about whether investing is right for you and don't invest more than you can afford.
- BrewDog is not yet listed on any stock exchange so shares can only be sold once a year via our trading platform (see page 29 for details). Also, as we are not yet listed we are also not subject to all the rules and regulations which apply to listed companies.

- It is our current policy not to pay any dividends but to reinvest all profits to fuel further growth.
- Over three quarters of the shares in BrewDog are owned by our founders and staff. As such, they can vote decisions through at general meetings, even once investors in the Offer, as minority shareholders, might disagree with.
- The benefits of investing are yet to be formally written into our Articles so could be changed by the Directors. However they will be written into our company articles if our shareholders vote 'yes' at our 2015 AGM.
- The directors have the right to refuse to register any transfer of shares. This means we can prevent multinational multinational beer companies from buying shares in BrewDog.

WE LOVE CRAFT BEER.

OUR SIMPLE MISSION IS TO MAKE OTHER
PEOPLE AS PASSIONATE ABOUT GREAT
CRAFT BEER AS WE ARE.

This passion is what defines
us. It is our terminal addiction.
It underpins every single thing
we do

At BrewDog we believe
in putting the flavour and
craftsmanship back into
people's beer glasses

At BrewDog we believe that
now is the time that beer stops
tasting of nothing and starts
tasting of a brave new world of
possibilities.

THIS IS BEER BACK ORDERED.
BEER LIKE IT WAS. BEER LIKE IT SHOULD BE.
BEER LIKE IT WILL BE.

WE HAVE SWORN OUR ALLEGIANCE.

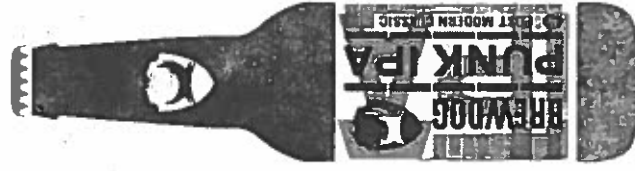
THERE IS NO TURNING BACK.

WE ARE THE CHANGE.

AND SO ARE YOU.

WE ARE BREWD OG AND THIS IS THE
CRAFT BEER REVOLUTION.

SO HELP ME DOG.



2 PUNKS, 1 MISSION;

A NOTE FROM BREWDOG'S CAPTAIN

BREWDog IS AN ALTERNATIVE SMALL BUSINESS OWNED BY THOUSANDS OF PEOPLE WHO LOVE CRAFT BEER. THEY ARE OUR SHAREHOLDERS, OUR FRIENDS, OUR COMMUNITY AND THE HEART AND SOUL OF OUR BUSINESS.

We have a community of over 14,500 Equity Punk investors, and this is your chance to join them.

In 2010, we tore up convention, turned the traditional business model on its head and launched Equity for Punks giving thousands of people a front row seat to the craft beer revolution.

And now it's back. Bigger and better than ever - giving you the opportunity to own part of BrewDog and share in our future growth. Rewind to 2007, based in a shed in the north east of Scotland, BrewDog came howling into the world.

Martin and I (James) put all our savings into the new business. We wanted to build our brewery on our passion for great beer, and that passion still underpins every single thing we do.

What started as 2 humans and 1 dog has grown into a thriving small business that employs over 350 talented people, ships beers to over 50 countries, and has 28 craft beer bars around the world. With your help we can continue expanding BrewDog as we continue on our mission to make other people as passionate about great craft beer as we are.

Keep on rocking in the free world.

- James

EQUITY FOR PUNKS IV: KEY ELEMENTS

- We're aiming to raise up to £25 million by issuing 526,316 new B Shares.
- The offer opens on 21 April 2015 and will close on 20 April 2016.
- Shares cost £4750 each, and the minimum investment is 2 shares (£95).
- If you're applying online, the maximum subscription is £9,975 for 210 shares. No limit applies if you're applying with a paper form and you can apply more than once.
- The offer is open across Europe.
- Our offer isn't underwritten by anyone.
- The total costs of making the offer we estimate as £200,000 so the net proceeds should be £24.8 million if we're fully subscribed.

WHAT SHOULD YOU DO BEFORE DECIDING TO GET INVOLVED?

- Read the Prospectus (which is this document plus the Summary and Registration Document, which are available here: www.brewdog.com/equityforpunks.)
- Make sure you're cool with the risks of investing – the risk factors are on page 3.

HOW DO I GO ABOUT INVESTING?

- You can visit www.brewdog.com/equityforpunks and invest via our website. Alternatively, you can download and complete a paper application form, which can be found on www.brewdog.com/equityforpunks/prospectus-download.

WE HAVE BEEN THE FASTEST GROWING FOOD & DRINKS MANUFACTURER IN THE UK OVER THE LAST FOUR YEARS. HERE'S YOUR CHANCE TO HELP US MAKE IT FIVE.

THIS IS HOW WE WILL USE THE MONEY RAISED:

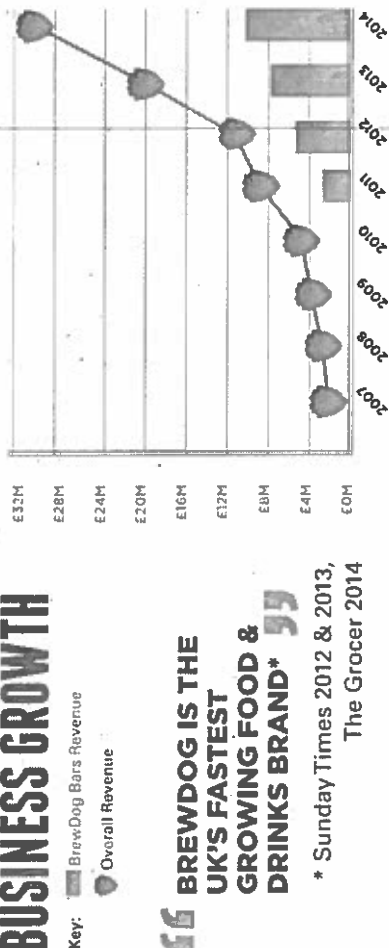
These are our (big) plans for the funds we raise under the offer.

The Plan	Expected Cost	Make this on page...
Build a bigger brewery	£3m	15
Develop our canned beer range	£0.5m	17
Open new UK bars	£7m	19
Invest in Environmental Technologies	£2m	15
Develop our Abstrakt beer range	£1.5m	17
Grow our international bar division	£2m	19
Launch our Craft Distillery	£1m	20
Build a sour beer facility	£1.5m	17
Establish a UK import & distribution arm	£1m	21
Launch Hop Shot: a new ice-distilled beer	£1m	17
Open a craft beer focused hotel	£1.5m	20
Establish a USA-based brewing operation	£3m	21

If we raise less than £25m we won't be able to do all of these things until further funds are raised, so the projects above are listed in descending order of priority.

BREWDOG BY NUMBERS

BUSINESS GROWTH



BREWDOG IS THE UK'S FASTEST GROWING FOOD & DRINKS BRAND*

* Sunday Times 2012 & 2013, The Grocer 2014

£50M

SALES

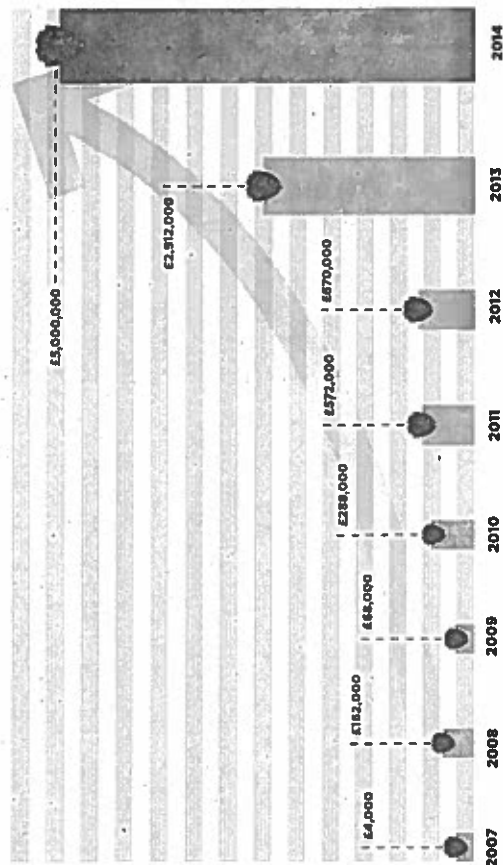
PUNK IPA IS THE UK'S TOP SELLING CRAFT BEER IN SUPERMARKETS

Nielsen ScanTrack



TIME

TRADING PROFIT



BREWDOG AROUND THE WORLD



PEOPLE & GROWTH

	2007	2008	2009	2010	2011	2012	2013	2014
EMPLOYEES	2 (one dog)	10	35	37	61	126	186	277
SHAREHOLDERS	2	2	1,329	1,329	6,597	6,567	14,208	14,777
REVENUE	£140k	£789k	£1.7m	£3.3m	£5.9m	£10.6m	£18m	£29.6m
OPERATING PROFIT	-£26k	£102k	£18k	£0.2m	£0.5m	£0.5m	£2.5m	£3.9m

THE BENEFITS OF INVESTING

1 OWN PART OF BREWDOG

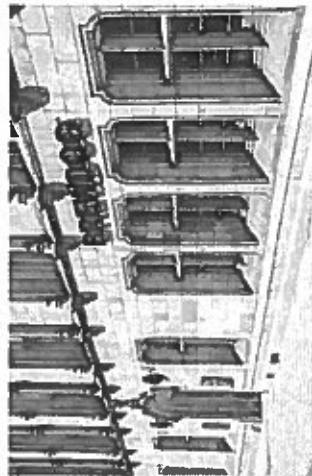


You will own part of our company, our brewery, our bars and our beers; your very own equity stake in BrewDog. As we grow, you will have the opportunity to sell your shares on our trading platform (see page 29 for details), or stay in for the long haul. By investing, you can share in the financial success of our future growth through a potential increase in the value of your shareholding.

2 EPIC DISCOUNTS IN OUR BARS

As a BrewDog shareholder, you will entitle yourself to amazing discounts in all our bars. Invest £95 and you'll receive 5% off every visit to our venues, and if you invest £475 or over, you'll notch up a 10% discount in all BrewDog bars and BottleDogs.

INVESTMENT	BAR DISCOUNT
2-9 SHARES (<£475)	5%
10 SHARES OR MORE (>£475)	10%



3 AWESOME ONLINE DISCOUNTS

Our online shop plays host to a world of BrewDog beer alongside beers from some of the most exciting breweries in the world. As an Equity Punk shareholder, you'll entitle yourself to a discount on every single order:

INVESTMENT	ONLINE DISCOUNT
-2 SHARES (£95)	10%
4 SHARES (£190)	15%
6 SHARES OR MORE (>£285)	20%



THIS IS MUCH MORE THAN AN INVESTMENT. THIS IS ABOUT BUYING INTO THE BREWDOG VISION, PHILOSOPHY AND IDEAL.

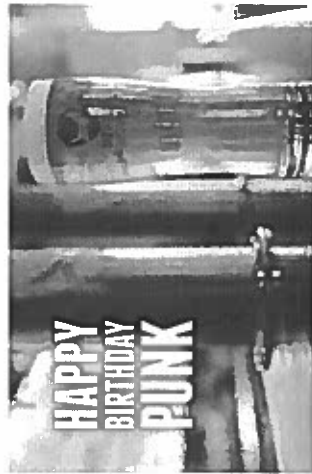
4 BEER BUCKS

Along with your official share certificate, we will send you £10 worth of beer bucks. With these beer bucks you can toast your investment, on us, in a BrewDog bar, which you now own a part of.



5 A BIRTHDAY BEER, EVERY YEAR, ON US

As an Equity Punk shareholder you will be entitled to a free beer each and every single year in a BrewDog bar on your birthday. This includes any standard measure of any of our draft beers. Happy Birthday Punk!



6 AGM INVITE

BrewDog shareholders receive an annual invite for you and a friend to our soon-to-be-legendary AGM. Awesome live music, beer tastings, loads of cool people and the lowdown on all things BrewDog and our company performance. 2015's AGM will feature live music from Idlewild and Twin Atlantic, as well as Ballast Point and Beavertown as guest breweries.



THE BENEFITS OF INVESTING

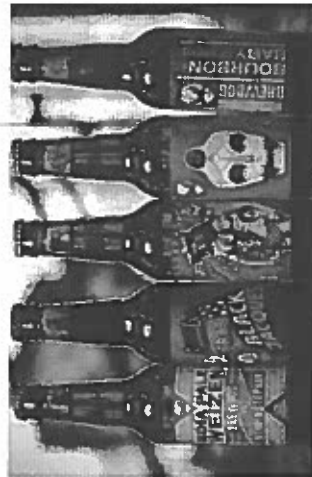
7 BEATNIK BREWING & THE SHAREHOLDER BREW DAY

The Beatnik Brewing Collective is completely controlled by our Equity Punk shareholders. You have the opportunity to vote on what we brew and dictate our next instalment of bottled anarchy. You are then invited to join us at the brewery for our annual shareholder brew day to brew the beer you created. Expect live music, a BBQ and some other fun stuff too.



8 EXCLUSIVE FIRST OPTIONS ON ALL NEW BEERS

All Equity Punk shareholders receive the first access on all our limited release and special edition beers. Investing is a great way to ensure you don't miss out on these highly coveted small batch brews. You'll also receive an invite to all new BrewDog bar launches, so you get a chance to see our latest venues before anyone else.



9 YOUR OWN EQUITY PUNK CARD

Your card will enable you to claim your discounts and take advantage of other Equity Punk exclusive offers such as the Beatnik beers or to access special BrewDog events.



10 GET INVOLVED!

As well as all the other benefits, our shareholders have access to our exclusive Equity Punk community website at www.equitypunks.com. Here you will get to have your say on how our company is run, what we brew and what adventures we embark upon, as well as being able to discuss BrewDog, beer and pretty much anything with other shareholders.



11 ABSTRAKT ADDICTS MEMBERSHIP

If you invest £950 or over in Equity for Punks, you will automatically receive a year's membership to our Abstrakt Addicts beer club. This means we will send you three bottles of the next four releases of our most artisanal, experimental beers.



12 EQUITY PUNKS' BOTTLEBOX BEER CLUB

As an investor, you will also get exclusive access to our Equity for Punks beer club. If you invest £1,900 or over, you will receive a year's free subscription to the Equity Punks BottleBox beer club as well as a year's Abstrakt Addicts membership! Our BottleBox beer club sees us collate the most exciting BrewDog beers as well as some of the best beers from all over the world and ship them direct to your door six times per year. This club is only open to Equity Punk investors.



THIS IS YOUR FRONT ROW SEAT TO THE CRAFT BEER REVOLUTION -
THIS IS EQUITY FOR PUNKS

THE BREWDOG BREWERY



**LOCATED ON OUR 5.5 ACRE GREEN FIELD SITE IN ELLON,
JUST NORTH OF ABERDEEN. OUR STATE OF THE ART
ECO BREWERY IS ONE OF THE MOST TECHNOLOGICALLY
ADVANCED AND ENVIRONMENTALLY FRIENDLY
BREWRIES IN THE WORLD.**

Only completed in 2013, our HQ brewery was built and kitted out with the proceeds of the last round of our Equity Punk investment. It was a brewery built by our fans and by craft beer drinkers. Everything and everyone at our brewery is completely focused on one thing and one thing only: making the best beers we possibly can as we look to put the passion, and the artisanal craftsmanship back into people's beer glasses.

Environmental technology is also something that is very important to us at BrewDog. Our existing brewhouse features a progressive heat recovery system, which drastically cuts our energy consumption, and all of our brewing by-products, spent malt, hops and yeast are utilised by local farmers.

Our brewery also boasts a tap room called DogTap, a high-tech pilot brewhouse where we develop new beers, and a Jacuzzi which is filled with Punk IPA. *

**One of these is a lie. Unfortunately.*
Our existing brewery is pretty damn awesome. The only problem is that with huge international demand for our beers, it will soon run out of capacity. With your investment we can expand it by adding a second brewhouse and a new tank farm to help us keep up with the demand for our beers and continue to grow our business.

VITAL STATS

100 HL BREWHOUSE

19,400 HL FERMENTATION CAPACITY

X40 FERMENTATION TANKS

X48 HEAD BOTTLING MACHINE

190,000 HL ANNUAL CAPACITY

X1 HOP CANNON (IT ROCKS)

THE FUTURE OF THE THE BREWDOG BREWERY

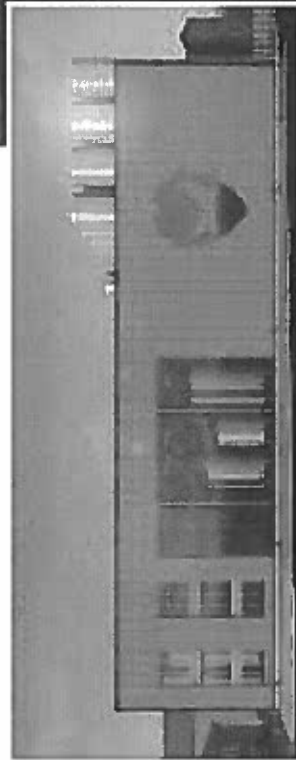
YOUR INVESTMENT WILL HELP FUND AN EXTENSION TO OUR BREWERY TO HELP US KEEP UP WITH THE DEMAND FOR OUR BEERS, CREATE MORE JOBS AND CONTINUE TO BECOME EVEN MORE ENVIRONMENTALLY FRIENDLY AS A BREWERY AND BUSINESS.

We already have the plans drawn up to expand our brewery and with your investment we can make them happen.

We want to construct an adjoining building that would house a brand new 300HL brewhouse to operate in tandem with our existing 100HL brewhouse. The new brewhouse, along with additional fermentation tanks, would enable us to increase our capacity fivefold. This will give us the beer we need to keep up with the growing global demand, enabling us to continue to grow and continue to add value to your investment in BrewDog.

Your investment will also enable us to further invest in green technologies at our brewery. We are currently doing feasibility studies on an advanced water treatment plant as well as a bio-mass generator and fuel cell technologies, and your investment could help make these projects a reality.

We employ over 90 people at BrewDog HQ and we are proud to be a Living Wage employer. Your investment will not only fund our brewery expansion but also power the creation of over 130 new jobs in Ellon as we fly the flag for great quality produce made right here in the UK.



BREWDOG BEER

AT BREWDOG, WE BELIEVE IN
PUTTING THE FLAVOUR AND
CRAFTSMANSHIP BACK INTO
PEOPLE'S BEER GLASSES.

HEADLINERS



AMPLIFIED



FUTURE BREWDOG BEER PROJECTS

**YOUR INVESTMENT IN EQUITY FOR PUNKS WILL ENABLE US TO EXPAND UPON
OUR EXISTING RANGE WITH SOME CUTTING EDGE BEERS AND ADDITIONAL
PROJECTS THAT FURTHER EXTEND THE HORIZONS OF BEER'S POTENTIAL.**

BREWDOG SOUR BEER PROJECT



Investment from Equity for Punks will help us build a BrewDog Sour Beer Facility, complete with a visitor centre. This purpose built facility will give us the ability to experiment and create wild and sour beers with all the edge, attitude and anarchy you expect from a BrewDog creation.

BREWDOG CANS



We plan to extend our range of beers in cans with our own canning line. Cans are more environmentally friendly than bottles and offer the ultimate protection for our uber-hopped ales. Your investment will help mobilise our canned craft crusade, putting Punk IPA, Dead Pony Pale Ale, This Is Lager, and Jack Hammer (yes, really) into handy little cans.

NEW ABSTRAKT RANGE



More art than beer, Abstrakt are directional, boundary pushing beers, blurring distinctions, transcending categories and exciting imaginations. Your investment will contribute to new packaging for Abstrakt as well as more dedicated teams, recipes and programmes for our most ambitious, bizarre and progressive beers.

HOP SHOT



Ice distilled insurrection has been in our blood since BrewDog's inception, but it's been on hiatus. Bringing it back with a bang, Hop Shot will be our pocket rocket, hopped up hand grenade. Your investment will help us develop and launch this new ice distilled hoppy gem.

BREWDOG BARS

BEER MECCAS. HOP TEMPLES. CATHEDRALS OF MALT. BEACONS OF HOPE, LAUGHTER AND OCCASIONAL HELL-RAISING IN THE CITADEL.



SHEFFIELD



DUNDEE



LIVERPOOL

Despite our first BrewDog bar only opening in 2010 in our hometown of Aberdeen, as of April 2015 we currently have 28 venues worldwide, 20 in the UK and 8 overseas.

BrewDog bars are places where you can indulge in everything that is great about craft beer. Our amazing staff are knowledgeable and passionately evangelical when it comes to craft beers and we pride ourselves on showcasing only the best, most exciting and flavourful craft beers that we can get our paws on from all corners of the planet.

As well as BrewDog bars, in 2014 we also opened our first ever bottle shop, called BottleDog where we have an incredible, curated selection of around 400 phenomenal beers.

Our bars serve as key focal points in the craft beer revolution as we continue our mission to share the passion we have for everything craft beer. Your investment will entitle you to a 5% discount in all of our bars, and if you invest over £475 this discount is increased to 10%. We are planning to open a lot more bars over the next few years to give you more places to enjoy great craft beer and take advantage of your Equity Punk discounts.

2010 **BREWDOG BAR DIVISION**

Aberdeen

Edinburgh

Glasgow, Camden

Nottingham, Newcastle, Manchester, Bristol, Shoreditch, Birmingham

Leeds, Stockholm, Shepherd's Bush

Roppongi, Sao Paulo, Sheffield, BottleDog, Gothenburg, Dundee, Florence, DogTap, Cardiff, Clapham Junction, Liverpool, Bologna, Helsinki

Barcelona, Leicester

Beilin, Norwich, Dalton, Angel, Southampton, Leeds II, Brighton, Glasgow Merchant City

OPENING SOON

FUTURE BREWDOG BAR DEVELOPMENTS

YOUR INVESTMENT WILL HELP US OPEN NEW BREWDOG BARS BOTH IN THE UK AND OVERSEAS, GIVING YOU MORE PLACES TO DRINK INCREDIBLE CRAFT BEERS.

As we look to grow our fledgling bar division both in the UK and overseas the Equity Punk funding will help us continue to open fantastic venues putting craft beer on the agenda in more and more locations and showcasing and supporting more brilliant fellow craft brewers.

Our UK sites are completely owned and operated by BrewDog and our international sites are delivered with a local partner where we combine their local knowledge with our passion for great beer and world class customer service. As well as contributing profitably to our company overall, our bars also help us raise awareness of craft beer and provide the perfect environment for beer fans to indulge in everything that rocks about great beer.

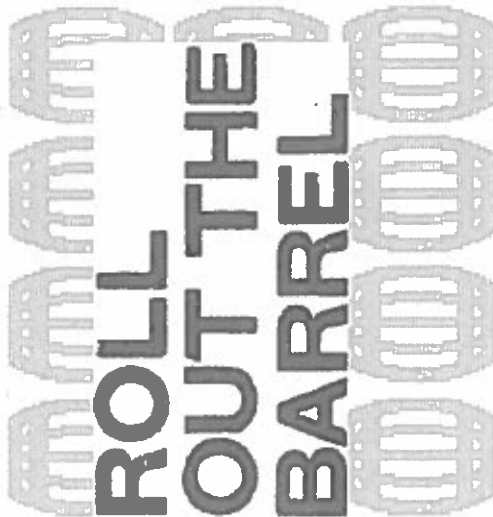
In addition to our target cities and locations, if we see significant investment in Equity for Punks from specific regions, we will bump these up our list for new bar sites. Investing and referring your friends to invest can culminate in a brand new bar, that you own part of in your home town. More on this on page 23.



AT BREWDOG WE LIVE AND DIE BY WHAT IS IN YOUR BEER GLASS. EACH AND EVERY SINGLE TIME.

YOUR INVESTMENT

**YOUR INVESTMENT WILL ALSO ENABLE US TO EMBARK
ON THE FOLLOWING PROJECTS:**

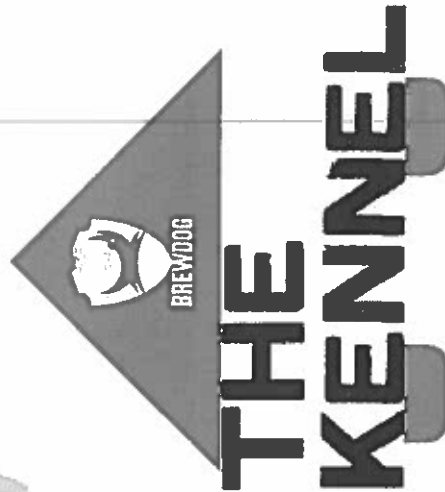


GRANITE CITY CRAFT DISTILLERY

Following in the footsteps of Anchor Brewing Company, Dogfish Head and Ballast Point, we want to complement our brewing with craft distilling. The Granite City Craft Distillery would be located at our Eilon brewery and Equity for Punks investment will help establish this new venture. We want to take the same approach we have to brewing beer and apply it to the world of distillation. We intend to make small batch spirits and use our BrewDog beers as the base. We also intend to mature some of our spirits in oak then use those oak barrels to age our beers. Ever wanted to taste hop-infused Jack Hammer gin? Your investment can make that happen.

THE KENNEL

In addition to our bars, BottleDog sites and taproom, we are looking to open a craft beer-led hotel in the north east of Scotland. This venue would offer our vision of the ideal accommodation for passionate craft beer comrades making the pilgrimage to visit our Eilon brewery. And, of course, our shareholders would receive a discount on bookings. It may well have Punk IPA on tap in every room...



BREWDOG DISTRIBUTION

We are looking to establish an import and distribution division, making it easier for customers to get their paws on BrewDog beers and a selection of great craft beers that we import from all over the world. We are already the exclusive UK importer for Stone Brewing Co's beers and we also regularly ship Mikkeller, Ballast Point, AleSmith, Oskar Blues and Lost Abbey beers to the UK. Our import and distribution model would all be based around getting beers to customers in fantastic condition, and we would be one of the only UK beer distributors to only use refrigerated transportation to ensure all beers arrive tasting great!

BREWDOG USA

With the success of our TV show in the US, more people stateside want to get their hands on BrewDog beers. We intend to establish a small brewing operation to help them do just that. This launch in the States would enable us to continue to grow our business in the world's biggest craft beer market. We believe there is a huge thirst for BrewDog beer in America, and this move would be the perfect way to help quench it.

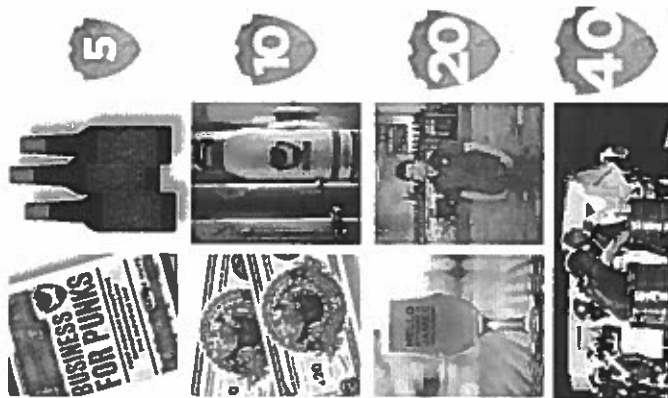


REFER A FRIEND

IN ADDITION TO ALL THE PERKS OF INVESTING, YOU CAN ALSO EARN YOURSELF MONEY—CAN'T-BUY ADDITIONAL REWARDS BY REFERRING FRIENDS TO INVEST IN EQUITY FOR PUNKS.

When you invest at brewdog.com/equityforpunks, you will be provided with a unique referral code. Then, when your friends invest, they'll have the chance to add that code to the relevant field and rack up extra rewards for you!

**SECURE THE FOLLOWING NUMBER OF REFERRED FRIENDS
TO GET YOURSELF SOME EXTRA STOCK:**



You will receive three bottles of an exclusive, barrel-aged edition of Hinterland, an oatmeal milk stout with vanilla pods and cacao, only available by securing referrals. You'll also get your paws on a signed copy of *Business For Punks*, the book about BrewDog's business story penned by co founder, James.

The above, plus an awesome personalised Liberty growler engraved with your shareholder name and number, plus £20 beer bucks to fill it at your local BrewDog bar.

All of the above, plus a personalised VIPUNK
Dickies workshirt embroidered with your
shareholder number, and a personalised set of
stemmed schooner glassware.

All of the above, plus an all expenses paid trip to the brewery to brew an exclusive, special edition Beatnik Brewing beer with James and Martin and join them for a beer dinner at MUSA.

The top ten referrers from Equity for Punks IV will also become the proud owners of an extremely limited edition of *The End of History*, packaged in taxidermy.

22 | EQUITY FOR PUNKS — REFER A FRIEND

BREWDOG

HELP LAUNCH A BREWDOG BAR IN YOUR CITY

IF WE RECEIVE MORE THAN 200 NEW EQUITY PUNK INVESTORS FROM A TOWN OR CITY WHERE WE DON'T CURRENTLY HAVE A BREWDOG BAR, WE WILL ENDEAVOUR TO OPEN ONE THERE WITHIN 12 MONTHS.

AS AN EQUITY PUNK INVESTOR, YOU WILL RECEIVE EXCLUSIVE DISCOUNTS IN ALL OF OUR BARS WORLDWIDE. WE HAVE A MASTER PLAN FOR POTENTIAL NEW VENUES, BUT WE ARE ALWAYS OPEN TO ADDITIONAL LOCATIONS TO LINE UP IN OUR CROSS-HAIRS.

BY INVESTING, YOUR HOMETOWN COULD BECOME HOME TO A FLAGSHIP BAR FOR THE BREWERY YOU OWN A PART OF.

HELP LAUNCH A BREWDOG BAR IN YOUR CITY — EQUITY FOR PUNKS | 23

INVESTING IN OUR PEOPLE

BY FAR THE TWO MOST IMPORTANT THINGS TO US AT BREWDOG ARE OUR BEERS AND OUR PEOPLE. AS WELL AS ALWAYS ASPIRING TO BREW THE BEST BEERS IN THE WORLD, WE ALSO WANT TO BE THE BEST COMPANY TO WORK FOR THAT WE CAN POSSIBLY BE. WE HAVE AN AMAZING TEAM OF HARDWORKING, PASSIONATE, DRIVEN AND TALENTED PEOPLE WHO ALL SHARE OUR LOVE FOR FANTASTIC CRAFT BEERS.

We believe strongly in over-investing in our people. We believe steadfastly in personal and professional development. We believe resolutely in paying the best wages and providing the best benefits in our industry. We believe in constantly challenging ourselves to improve as an employer. And we believe that without our amazing people, we would be nothing.

LIVING WAGE

In October 2014 BrewDog took an unprecedented step and became a Living Wage employer. For us this was a massively important move in both ensuring our future and the future of our teams as well as recognising how important our people are to our business. We want to make the best beers in the world and also redefine people's expectations when it comes to customer service. All of this is only made possible by having the very best people as part of our company.

CICERONE TRAINING

Our passion for great beer is what defines us. Having everyone in our company not just share this passion, but also share the knowledge that underpins this passion is imperative to our mission. The Cicerone program is similar to Sommelier qualifications but it is completely focused on beer. We provide training for all our team members. We fund the exams and study materials, provide training sessions and even give people an automatic pay rise for each level of the accreditation they pass.

MODERN

APPRENTICESHIPS

Young people make up a large percentage of our team. This year we will be working with local colleges and training providers to offer a variety of Modern Apprenticeships. We are also currently creating the first Modern Apprenticeship for Brewing & Packaging in Scotland.

BREWDOG MANAGEMENT TEAM



JAMES WATT
Captain & Co-founder

James was a fully qualified deep sea Captain, having earlier completed an honours degree in Law & Economics. He traded in being a salty sea dog to become a BrewDog in 2007, pursuing his passion for great craft beer by setting up the company with Martin Dickie. James was awarded Great British Entrepreneur of the Year in 2014, and is Europe's only Master Cicerone.



MARTIN DICKIE
Beer Pirate & Co-founder

Martin Dickie has a first class honours degree in Brewing & Distilling from Heriot Watt University. He is a renegade artist on a mission to change people's perceptions about beer and challenge their tastebuds. Along with James, Martin hosts the hit international TV show BrewDogs.



MARTIN DEMPSTER
Operations Director

With a PhD in technology, Martin took all of BrewDog's logistics, stocks, warehousing, shipping and computing systems. As well as running operations, his focus is on building a scalable operating platform at the core of our company to provide the structure needed for future growth.



KEITH GREGGOR
Non-Exec Director

Keith has decades of successful brand building with brands such as Skyy Vodka. Now President and CEO of Anchor Brewers and Distillers in San Francisco, he plays an active role in management and guiding BrewDog's growth.



DAVID MCDOWALL
MD of BrewDog Bars

David joined BrewDog from G1 Group PLC, where he held the position of Group Operations Director for six years. He has experience managing over 50 sites in Scotland and heading up a team of over 2000 employees, and is now responsible for overseeing the strategic growth and management of the BrewDog bar division.

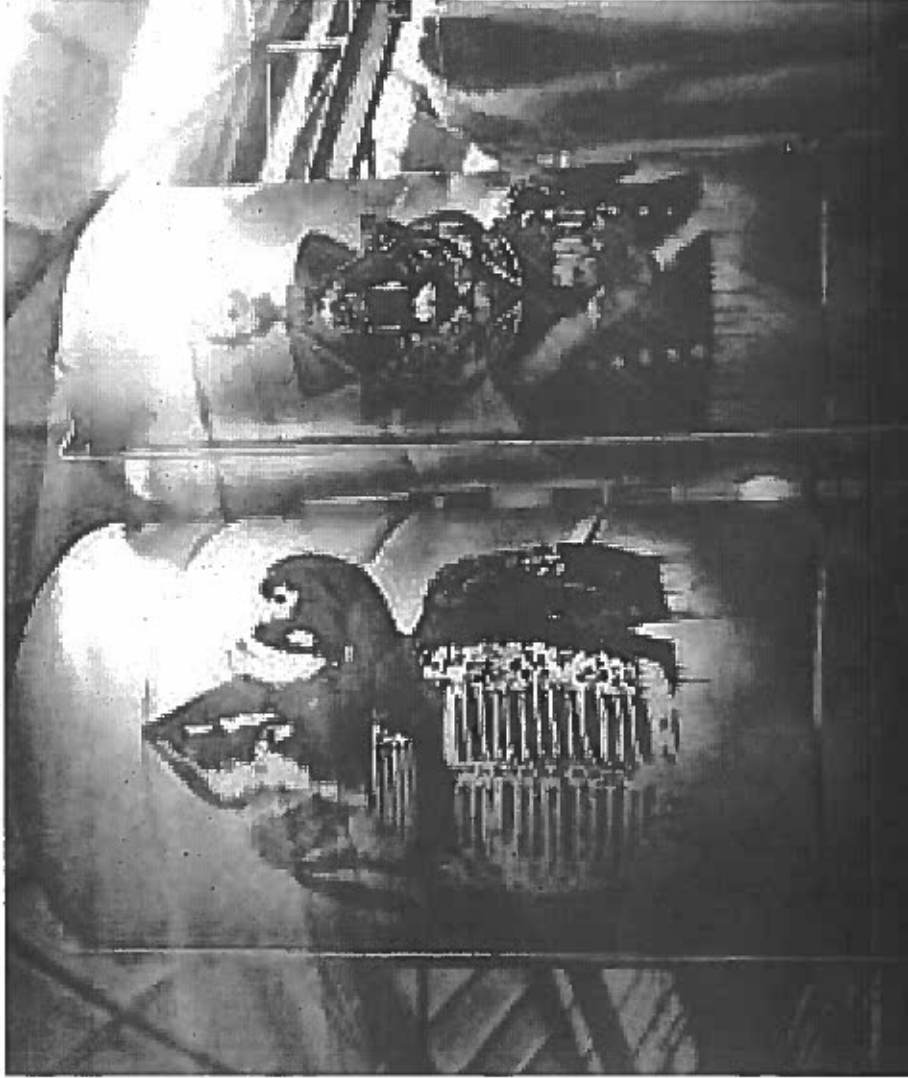
ARE YOU AN EQUITY FOR PUNKS, PUNK?

AT BREWDOG, WE BELIEVE THAT BY HAVING THE CONVICTION TO DO THINGS ON OUR OWN TERMS AND BY LIVING THE PUNK DIY ETHOS, WE CAN CHANGE THE WORLD WITH CRAFT BEER. ONE GLASS AT A TIME.

We believe that the best way to develop BrewDog and further grow our business is to ask you, the people who enjoy our beers, to be involved in our future. Our growth so far has been phenomenal and, with that growth all set to continue, we want you to share in our future success and claim your very own part of BrewDog.

This is going to be an awesome journey and we want you to join us on it. With your investment there is no telling how far we can go.

OUR STRATEGY HAS ALWAYS BEEN TO TRY TO SHORTEN THE DISTANCE BETWEEN OURSELVES AND THE PEOPLE WHO ENJOY OUR BEERS; EQUITY FOR PUNKS IS THE ULTIMATE INCARNATION OF THIS PHILOSOPHY.



"HERE'S TO THE CRAZY ONES. THE MISFITS. THE REBELS. THE ONES WHO SEE THINGS DIFFERENTLY. BECAUSE THE PEOPLE WHO ARE CRAZY ENOUGH TO THINK THEY CAN CHANGE THE WORLD, ARE THE ONES WHO DO."

Steve Jobs

**WE ARE DETERMINED TO CHANGE THE WORLD OF BEER.
AND WE WANT YOU TO CHANGE IT WITH US.**

THIS IS YOUR FRONT ROW SEAT TO THE CRAFT BEER REVOLUTION.

THIS IS EQUITY FOR PUNKS.

INVEST NOW AT WWW.BREWDOG.COM/EQUITYFORPUNKS



ADDITIONAL INFORMATION

1. The Offer

In the event that applications are received in excess of the prescribed maximum of £25 million, the Directors reserve the right to use their absolute discretion in the allocation of successful applications. No notification will be made to successful applicants prior to payment of their share certificates. Shares will be allotted and issued in respect of valid applications as soon as practicable following the AGM, and thereafter on any other dates on which the Directors decide.

Prior to the allotment of the New B Shares, the proceeds of the Offer shall be held by the Receiving Agent in a non-interest bearing client account and shall not be released to the Company until the date that all elements have been received.

Settlement of transactions in the New B Shares may take place within the CREST system if Shareholders wish. CREST is a voluntary system and Shareholders who wish to receive their New B Shares via the transfer share certificates will be able to do so.

The total amount of the New B Shares, the proceeds of the Offer shall be held by the Receiving Agent in a non-interest bearing client account and shall not be released to the Company until the date that all elements have been received.

Prior to the allotment of the New B Shares, the proceeds of the Offer shall be held by the Receiving Agent in a non-interest bearing client account and shall not be released to the Company until the date that all elements have been received.

2. Working capital

In the event of the Company, the working capital available to the Group is sufficient for its present requirements, that is, for at least 12 months from the date of this document.

3. Capitalisation and indebtedness

The table below shows the capitalisation of the Company as at 31st December 2013, the most recent date in respect of which audited financial information of the Company has been published.

Total current debt	£'000
Guaranteed	650
Secured	1,354
Unsecured/Secured	
Total non-current debt	
Guaranteed	5,976
Secured	
Unsecured/Secured	
Shareholders' equity	
Share capital	59
Other reserves	15,229
	15,288
Cash	£'000
Cash equivalent	2,077
Trading Securities	
Liquidity (A+B+C)	2,077
Current financial resources	
Current bank debt	650
Current position of non-current debt	1,354
Other current financial debt	
Current financial debt (D+E+F)	2,004
Net current financial indebtedness (E-F)	(73)
Non-current bank loans	3,253
Bonds issued	
Other non-current loans	2,806
Non-current financial indebtedness (G+H)	6,059
Net financial indebtedness (I+J)	6,016

The Company does not have any contingent or indirect indebtedness.



Availability of the Prospectus

Copies of the Prospectus relating to the Offer and any related supplementary prospectus published by the Company are available for download at the National Storage Mechanism (www.monetarycontrol.gov.uk/NSM/) and may be obtained, free of charge, from the Company's registered office, where they are also on display.

Brewdog plc - Balmessie Commercial Park, Elgin - Aberdeenshire - Scotland AB21 1BX
web: www.brewdog.com **email:** info@brewdog.com **tel:** 01358 724924

The Offer is an opportunity for Potential Applicants to apply to subscribe for New B Shares at the Issue Price in accordance with the terms of the Offer. To the best of the Company's knowledge, no existing major shareholders in the Company nor members of the Company's management, supervisory or administrative bodies intend to participate in the Offer.

New B Shares may be issued in certificated or uncertificated form.

The Directors may, in their absolute discretion, refuse to register any transfer of Shares whether or not they are fully paid out shall be required to provide reasons for doing so within two months. There are no other restrictions on the free transferability of the Ordinary Shares of the Company save as imposed by statute or regulation.

If for any reason it becomes necessary to adjust the expected timetable as set out in the Prospectus or if all the New B Shares are subscribed for before the Final Acceptance Date, the Company will make an appropriate announcement on its website.

4. Trading Platform

Shareholders are able to trade their shares on the Asset March electronic share trading platform. This facility allows Shareholders the opportunity to sell their shares, or buy more, once a year.

To use this system, a Shareholder informs the Platform of the number of B Shares that he or she would like to sell and the minimum price he or she would like to sell for (the 'reserve'). The platform then adds the instructions to an electronic order book.

An auction is then held to match potential buyers and sellers with the full order book, visible to all participants to add transparency. To protect buyers and sellers from unfair or inequitable prices, an algorithm used by the platform determines the price at which most shares change hands and all shares are then traded at that price when the auction closes. A Shareholder's shares will not be sold if the price is lower than the specified reserve. Participants are able to monitor the order book and amend their bids until the bookbuild closes.

Currently, only existing Shareholders can buy shares through the platform.

The trading platform is operated by Asset March who receive a fee of 0% of each transaction price, 3% from each of the buyer and the seller. Asset March is authorised and regulated by the FCA.

Shareholders should note that there can be no guarantee that there will be sufficient buyers to allow shares to be sold. Shareholders may also not be able to sell shares for more than they originally paid for them.

5. Procedure for application and payment

5.1 Hard Copy Application Forms

(a) General

Subject as provided in paragraph 6 of this Part 4 Terms and Conditions of the Offer in relation to Overseas Applicants, Potential Applicants may complete the Hard Copy Application Form if they wish to subscribe for any number of New B Shares and pay by cheque or bankers' draft. The instructions and other terms set out in the Application Form form part of the terms of the Offer to Potential Applicants.

(b) Application procedures

Potential Applicants wishing to apply to acquire one (1) or more New B Shares should print off and complete the Hard Copy Application Form in accordance with the instructions printed on it. Completed Hard Copy Application Forms should be returned to Computershare by post to Computershare Corporate Actions Projects Bristol, B579 4LL or by hand during normal office hours only) to Computershare, The Pavilions, Bridgewater Road, Bristol BS13 8AE (or to what is known as the Receiving Agent in relation to the Offer), so as to be received by the Receiving Agent, in either case, by no later than 11.00 a.m. on 20 April 2016 (through the Offer) may close earlier than this if fully subscribed), after which time Hard Copy Application Forms will not be accepted. Potential Applicants should note that Hard Copy Applications, once made, will be irrevocable and receipt thereof will not be acknowledged. If a Hard Copy Application Form is being sent by first-class post in the UK, Potential Applicants are recommended to allow at least four working days for delivery. Hard Copy Application Forms delivered by hand will not be accepted upon delivery and no receipt will be provided.

Completed Hard Copy Application Forms should be returned with a cheque or banker's draft drawn in sterling on a bank or building society in the UK which is either a member of the Cheque and Credit Clearing Company Limited or the CHAPS Clearing Company Limited or which has arranged for its cheques and banker's drafts to be cleared through facilities provided by any of these companies. Overseas applicants should apply and enter funds through the Brewdog website.

Such cheques or banker's drafts must bear the appropriate sort code in the top right hand corner and must be for the full amount payable on application.

Cheques should be drawn on a personal account in respect of which the Potential Applicant has sole or joint title to the funds and should be made payable to "Computershare in Brewdog plc" and crossed "N/C Payee Only". Third party cheques (other than building society cheques or banker's drafts where the building society or bank has confirmed that the relevant Potential Applicant has title to the underlying funds) will be submitted to the Money Laundering Regulator as which would make Potential Applicants receiving their New B Shares (see paragraph 5 of this Part 4 Terms and Conditions of the Offer). Payments via CHAPS, BACS or electronic transfer will not be accepted when completing a Hard Copy Application Form.

Cheques and banker's drafts will be presented for payment on receipt and as a term of the Offer that cheques and banker's drafts will be honoured on first presentation. The Company may elect to treat as valid any cheques or banker's drafts presented by Potential Applicants which are not so honoured. If cheques or banker's drafts are presented for payment but are not honoured by the bank or building society to which they are sent, the Potential Applicant's own risk. In the event that a document or remittance is not received, the Receiving Agent will not be liable. Potential Applicants bear the risk of documents or remittances being lost and should contact the Receiving Agent to arrange the dispatch of replacements if this occurs.

If the Offer does not become successful, no New B Shares will be issued and all monies will be returned to the Potential Applicant (see 1.5.1), without payment of interest, to Potential Applicants as soon as practicable following the close of the Offer.

If any application is not accepted, or if any contract created by acceptance does not become unconditional, or if any application is accepted for fewer New B Shares than the number applied for, or if in any other circumstances there is an excess payment in relation to an application, the application monies or the balance of the amount paid or the excess paid on application will be returned without interest to the Potential Applicant.

All documents and remittances sent by post, by, from or on behalf of a Potential Applicant (or any of the Potential Applicant's directors) will be sent at the Potential Applicant's own risk. In the event that a document or remittance is not received, the Receiving Agent will not be liable. Potential Applicants bear the risk of documents or remittances being lost and should contact the Receiving Agent to arrange the dispatch of replacements if this occurs.



8. Issue

The result of the Offer is expected to be periodically announced on the Company's website with the final results to be announced within 5 Business Days of the Offer closing. Share certificates in respect of the New B Shares validly applied for are expected to be dispatched by email within one week of the New B Shares being allotted. No temporary documents of title will be issued pending the issue of definitive electronic certificates. All documents sent by, to, from or on behalf of applicants, or as they may direct, will be sent via email. In the event that an email or document is not received, Investors should contact the Following Agent to arrange the dispatch of a replacement.

9. Times and dates

The Company shall, in its discretion, and after consultation with its financial and legal advisors, be entitled to amend or extend the latest date for acceptance under the Offer and all related dates set out in the Prospectus by way of an announcement on the Company's website but Potential Applicants may not receive any further written communication.

If a supplementary document is published for the Company two or fewer Business Days prior to the latest date and date for acceptance and payment under the Offer, the Prospectus, it is a basis date for acceptance under the Offer shall be extended to the date that is at least three Business Days after the date of publication of the supplementary document (and the dates and times of principal events set out in the Prospectus) and such date shall be extended accordingly.

10. Taxation

Certain statements regarding UK taxation in respect of the New B Shares and the Offer are set out on page 34 (Taxation). Potential Applicants who are in any doubt as to their tax position in relation to taking up their entitlements under the Offer, or who are subject to tax in any jurisdiction other than the UK, should immediately consult a suitable qualified tax adviser.

11. Governing law and jurisdiction

The terms and conditions of the Offer as set out in the Prospectus, the Application Form and any non-contractual obligation related thereto shall be governed by, and construed in accordance with, the laws of Scotland. The courts of Scotland are to have exclusive jurisdiction to settle any dispute which may arise out of or in connection with the Offer, the Prospectus or the Application Form including without limitation any dispute relating to any non-contractual obligations arising out of or in connection with the Offer, the Prospectus or the Application Form. By taking up New B Shares under the Offer in accordance with the instructions set out in the Prospectus and, where applicable, either of the Application Forms, Potential Applicants irrevocably submit to the jurisdiction of the courts of Scotland and waive any objection to proceedings in any such court on the ground of venue or on the ground that proceedings have been brought in an inconvenient forum.

Further information

Your attention is drawn to the further information set out in the Prospectus and also to the terms, conditions and other information printed on the Application Form.



TAXATION

1. UK Taxation

The following information sets out the taxation treatment for holders of New B Shares, is based on existing law in force in the UK and what is understood to be current HM Revenue & Customs ("HMRC") practice, each of which may be subject to change, possibly with retrospective effect. It is intended as a general guide only and applies to potential shareholders who are resident or ordinarily resident in the UK for tax purposes (except to the extent that specific references are made to potential shareholders resident or ordinarily resident outside the UK), who will hold the New B Shares as beneficial owners and who are the absolute beneficial owners of those New B Shares but is not applicable to all categories of potential shareholders, and in particular is not addressed to all beneficial owners of potential shareholders such as debtors, insurers or trustees, brokers, dealers or investment companies and all potential shareholders who have acquired the New B Shares by virtue of or in connection with their or another's service of employment.

The information does not purport to be comprehensive or to describe all potential relevant tax considerations and does not generally consider tax, relief or other matters. Potential Applicants who are in doubt as to their tax position, or who are subject to tax in a jurisdiction other than the UK, are strongly recommended to consult their professional advisors.

Dividends

Under current UK tax legislation, the Company will not be required to withhold UK tax from any dividends paid by the Company.

An individual potential shareholder resident (for tax purposes) in the UK, who receives a dividend from the Company will be entitled to a tax credit equal to one tenth of the cash dividend received when the net dividend is paid to him or her. The tax credit is not a liability for the company which the dividend is received. Basic rate taxpayers will normally have no further liability to tax on the dividend. In the current tax year, higher rate taxpayers will be liable to tax on the sum of the dividend plus the tax credit at the higher rate of 33.5% against which liability the tax credit can be offset. The effective rate of tax to a higher rate taxpayer is 25% of the cash dividend received.

Subject to certain limited exceptions, a corporate shareholder resident (for tax purposes) in the UK will not be liable to UK corporation tax on any dividend received from the Company. Such corporate shareholders will not be able to claim repayment of the tax credit attaching to any dividend. UK pension funds are generally exempt from tax on dividends they receive and will not be able to reclaim the tax credit attaching to any dividend paid by the Company.

The right of a potential shareholder who is not resident in the UK to a tax credit in respect of a dividend received from the Company, and to claim repayment of any part of that tax credit from HMRC, will depend on the existence of, and the meaning of, the terms of any double taxation convention between the UK and the country in which the potential shareholder is resident. Such a potential shareholder should consult his own tax adviser concerning his tax liability on dividends received, whether he is entitled to claim any part of the tax credit, and if so, the procedure for doing so.

Chargeable Gains – Disposal of New B Shares

A disposal of New B Shares acquired under the Offer by a Potential Applicant who is resident, or in the case of an individual, ordinarily resident in the UK for tax purposes in the relevant year of assessment may give rise to a chargeable gain for (chargeable loss) for the purposes of UK capital gains tax. Where the Shareholder is an individual or UK corporation tax on chargeable gains (in the case of the Potential Applicant) is within the charge to UK corporation tax, depending on the circumstances and subject to any available exemption or relief.

An individual Potential Applicant who ceases to be resident or ordinarily resident in the UK (for tax purposes) for a period broadly of less than five years and who disposes of the B Shares during that period may still be liable to UK capital gains tax on his return to the UK (subject to any available exemption or relief).

A Potential Applicant who is not resident or, in the case of an individual, ordinarily resident in the UK for tax purposes in the UK (and is not temporarily non-resident as described above) will not be liable for UK tax on capital gains realised on the sale or other disposal of his New B Shares, unless such New B Shares are used, held or acquired for the purposes of a trade, profession or vocation carried on in the UK, through a branch or agency or in the case of a corporate Shareholder, through a permanent establishment. Such Potential Applicant may be subject to foreign taxation on any gain subject to the terms of any applicable double taxation treaty.

Inheritance Tax ("IHT")

The New B Shares are assets situated in the UK for the purposes of UK IHT. The gift of such shares by, or on the death of, an individual Potential Applicant may give rise to a liability of UK IHT.

Stamp Duty and stamp duty reserve tax ("SDRT")

Shares are issued or transferred (i) to, or to a nominee for, a person whose business is or includes issuing depositary receipts (a "Depositary Receipt System"). In that event, the SDRT will generally be payable at the higher rate of 1.5 per cent of the consideration payable, or in certain circumstances, the value of the New B Shares transferred to the investor (3 in the case of stamp duty).

Any transfer by Potential Applicants in the New B Shares will be subject to stamp duty or SDRT in the normal way. The transfer on sale of New B Shares will generally be liable to stamp duty at the rate of 0.5 per cent, rounded to the nearest multiple of £1 of the consideration paid. An unconditional agreement to transfer such shares will generally be liable to SDRT at the rate of 0.5 per cent of the consideration paid but such liability will be cancelled if the agreement is completed by a duly stamped transfer within six years of the agreement having become unconditional.

The statements in this paragraph are intended as a general guide to the current UK stamp duty and SDRT position and do not apply to persons such as market makers, dealers, brokers, intermediaries and persons for whom agents or agents for such persons who issue depositary receipts or operate clearance services to whom special rules apply, or to (i) as regards transfers of shares to any of the persons mentioned in (i).

2. Withholding taxation: Bulgaria, Croatia, Czech Republic, Cyprus, Denmark, Estonia, Finland, Greece, Hungary, Iceland, Malta, Latvia, Lithuania, Luxembourg, the Netherlands, Norway, Poland, Portugal, the Republic of Ireland, Romania, Slovakia, Slovenia, Sweden.

As far as the Company is aware, under the current law of the above named jurisdictions, the Company will not be required to withhold tax at source from dividend payments it makes.

3. Austria: Withholding Taxation

Any payments of dividends in respect of the New B Shares will generally be made free of any withholding or deduction for or on account of any taxes in Austria. However, under certain circumstances, Austrian withholding tax at a rate of up to 25% may apply. The New B Shares, as applicable, are deposited with an Austrian resident entity acting as depositary or custodian.

4. Belgium: Withholding Taxation

Dividends paid by the Company will be subject to Belgian withholding tax at a rate of 25%, if paid or made available through a professional intermediary in Belgium, and subject to such rate if it may be available under applicable corporate provisions. Dividends subject to the dividend withholding tax will be paid on or after the date of distribution to the New B Shares, irrespective of their form, as well as undistributed statutory capital except for the portion of statutory capital that is subject to the dividend withholding tax. In principle, fiscal central entities for the purpose of statutory capital withholding tax will be subject to the dividend withholding tax at the time of the issue of participating certificates, if treated in the same way as capital according to the articles of association of the Company.

5. France: Withholding Taxation

All payments of dividends by the Company will be made free and clear of any withholding or deduction for or on account of French tax, save as described below. Mandatory French withholding tax is levied at the rate of 21% on dividends paid by a paying agent established in France to French tax resident individuals holding ordinary shares as part of their private assets, or upon election for such withholding at source by the individual if the paying agent is based elsewhere in the European Union, Ireland, Norway or Liechtenstein.

6. Germany: Withholding Taxation

All payments of dividends by the Company will be made free and clear of any withholding or deduction for or on account of German tax, save as described below. Mandatory German withholding tax (Abgeltungssteuer) will be levied at the rate of 25% (including solidarity surcharge (Solidaritätszuschlag)) on dividends and on capital gains realised upon the sale of New B Shares, subject to certain exceptions. The Company may act as paying agent (Steuerabnehmer) for a German branch of a German or non-German credit or financial services institution or for a German securities trading business or a German securities trading bank established in Germany to German tax resident shareholders.

7. Italy: Withholding Taxation

Under current Italian tax law, the Company will not be required to apply Italian withholding taxes at source from dividend payments if it meets, under certain conditions, Italian withholding taxes may apply if the New B Shares are deposited with an Italian resident entity or in the event that an Italian financial intermediary arranges, in any way, in the collection of the dividend payments.

8. Spain: Withholding Taxation

Any payments of dividends in respect of New B Shares will generally be made free of any withholding or deduction for or on account of any taxes in Spain. However, under certain conditions, Spanish withholding taxes may apply if the New B Shares, as applicable, are deposited with a Spanish resident entity acting as depositary or custodian.

The statements above in relation to non-UK withholding tax do not amount to tax advice and Potential Applicants in those jurisdictions should seek their own independent advice.

DEFINITIONS

The following definitions apply throughout the Prospectus, unless the context requires otherwise.

"1985 Act"	the Companies Act 1985
"2006 Act"	the Companies Act 2006
"AGM"	the Annual General Meeting of the Company to be held on 6 June 2016
"Anchor Brewers"	Anchor Brews and Distillers LLC, a company incorporated in Delaware
"Application Forms"	the Hard Copy Application Form and/or the Electronic Application (as the context requires)
"Articles"	the articles of association of the Company
"Associate"	has the meaning set out in the Articles
"A Shares"	the 1,014,963 A ordinary shares of £0.05 each in issue prior to the date of this Offer Document
"B Shares"	together the Existing B Shares and the New B Shares
"Board"	the board of directors of the Company
"BrewDog" or "Company"	BrewDog plc, a company registered in Scotland with registered number SC311560
"Business Day"	any day on which banks are generally open in Aberdeen and London for the transaction of business, other than a Saturday or Sunday or a public holiday
"Certificated form"	shares issued in the form of a share certificate
"Computershare"	Computershare Investor Services PLC
"Directors"	the directors of the Company, whose names are set out on page 25 of this Securities Note and "Directors" shall mean any one of them
"Discount Rights"	means the discount rights set out in Article 44 of the Articles
"Electronic Application Form"	the application form which may be completed online from the Website for use by Potential Applicants relating to applications for New B Shares when they wish to pay by Electronic Payment
"Electronic Payment"	payment by debit card or credit card as detailed on the Website will be accepted by the Receiving Agent, who may in its absolute discretion reject any payment
"Enlarged Issued Share Capital"	the 5,074,800 A Shares and 1,318,446 B Shares which will be the maximum number of A Shares and B Shares in issue following completion of the Offer
"EU"	the European Union
"Excluded Overseas Applicant"	other than as agreed in writing by the Company and as permitted by applicable law, Potential Applicants who are located or have registered addresses in a Restricted Jurisdiction
"Executive Directors"	James Bruce Watt, Alan Martin DeLan, Martin Demister and Neil Simpson, being the executive directors of the Company
"Existing Shares" or "Existing Ordinary Shares"	the A and B Shares in issue as at the date of the Prospectus
"Existing B Shares"	the 164,426 B ordinary shares of £0.05 each in issue prior to the date of the Offer Document



"FCA"	the Financial Conduct Authority
"Final Acceptance Date"	20 April 2016
"FSMA"	the Financial Services and Markets Act 2000 (as amended)
"Hard Copy Application Form"	the Application Form which may be downloaded from the Website for use by Potential Applicants relating to applications for New B Shares when they need to be paid by cheque or bank transfer
"HMRC"	HM Revenue & Customs
"Issue"	the issue of the New B Shares to the successful Potential Applicants
"Issue Price"	£37.50 per New B Share
"London Stock Exchange"	London Stock Exchange plc
"Memorandum of Association"	the Company's memorandum of association
"Money Laundering Regulations"	the Money Laundering Regulations 2007 (SI 2007/2157)
"Net Proceeds"	approximately £24,900,000 being the net proceeds from the issue of the New B Shares under the Offer
"New B Shares"	up to 526,316 B Ordinary Shares of 1p each proposed to be issued by the Company pursuant to the Offer
"Non-Executive Director"	Clifford Lewis Gregory
"Official List"	the Official List of the UK Listing Authority
"Offer" or "Equity For Punks IV"	the invitation by the Company to Potential Applicants to apply to subscribe for New B Shares on the terms and conditions set out in the Prospectus and in the Application Form
"Overseas Applicants"	Potential Applicants who have registered addresses in, or who are resident or ordinarily resident in, or citizens of, or who are corporations, partnerships or other entities created or organised under the laws of, countries other than the UK or persons who are citizens of or resident in, or partnerships, or persons, or residents in or nationals of, countries other than the UK which may be affected by the laws or regulatory requirements of the relevant jurisdiction
"Potential Applicants"	means applicants for New B Shares other than applicants from Restricted Jurisdictions and any other applicants who are not entitled to receive this offer pursuant to the specific restrictions in their jurisdiction
"Prospectus"	together, this document, the Regulation Document and the Summary
"Receiving Agent"	CompuShare
"Registrar"	CompuShare
"Registration Document"	the registration document published by the Company of even date with this Securities Note, forming part of the Prospectus
"Regulation S"	Regulation S promulgated under the Securities Act
"Restricted Jurisdiction"	each of Australia, Canada, Japan, New Zealand, South Africa and the United States



"Securities Act"	the United States Securities Act of 1933 (as amended)
"Securities Note"	this document, forming part of the Prospectus
"Section 551 Amount"	has the meaning set out in the Articles
"Shareholders"	holders of A Shares or B Shares, each and individually being a "Shareholder"
"Statutes"	the 1985 Act, the 2000 Act and every other statute (and any subordinate legislation, order or regulations made under any of them) concerning companies and affecting the Company, in each case, as they are for the time being in force
"Summary"	the summary published by the Company of even date with the call of this Securities Note, forming part of the Prospectus
"Takeover Code"	the City Code on Takeovers and Mergers
"UK" or "United Kingdom"	the United Kingdom of Great Britain and Northern Ireland
"UKLA"	the FCA acting in its capacity as competent authority for Part VI of FSMA
"United States" or "US"	the United States of America, its territories and possessions, any State of the United States and the District of Columbia
"Website"	www.brewdog.com/eq4iv/punks and www.equityforpunks.com

In the Prospectus all references to times and dates are a reference to those observed in London, UK. In this Prospectus the symbols "£" and "p" refer to pounds and pence respectively.

IF WE DISBELIEVE EVERYTHING, BECAUSE WE CANNOT CERTAINLY KNOW ALL THINGS, WE SHALL DO MUCH WHAT AS WISELY AS HE, WHO WOULD NOT USE HIS LEGS, BUT SIT STILL AND PERISH, BECAUSE HE HAD NO WINGS TO FLY.

John Locke.

FOR MORE INFORMATION, VISIT WWW.BREWDOG.COM/EQUITYFORPUNKS

